



הרשות לקליטת עליה בחיפה (ע"ר)

The Haifa Association for Immigrant Absorption



Shalom ,

We're excited to share a new initiative we're launching in partnership with **Nefesh B'Nefesh** and the **City of Haifa**. Together, we are building a strategic three-year plan to significantly increase Aliyah from North America to Haifa — and **we'd love for you to be a part of it.**

Our goal is to grow the English-speaking olim population in Haifa by **15% in the first year, 25% in the second, and 30% in the third.** This is not just a campaign — it's a strategic municipal priority, backed by substantial investment from the city and a robust support system to ensure every oleh thrives.

Why Haifa?

Haifa is more than a city — it's a lifestyle. Nestled between the slopes of Mount Carmel and the Mediterranean coast, Haifa offers a unique blend of natural beauty, urban convenience, and a deeply welcoming community. Whether you're enjoying a beachside sunset, hiking forested trails, or sipping coffee at a local café, **Haifa feels like home.**

Here's what makes Haifa an ideal choice for new olim:

- **Affordable, high-quality living:** Green neighborhoods, accessible housing, and excellent public transportation that connects easily to the north, and central Israel.
- **A warm and diverse community:** Known for its spirit of coexistence, tolerance, and openness — a city where difference is celebrated and welcomed.
- **Family-friendly environment:** Safe streets, parks, playgrounds, active community centers, and a broad range of children's programming, including city subsidies for extracurriculars.
- **Education:** High-quality public schools offering dedicated absorption support, in-school afterschool language assistance (Yael programs), enrichment opportunities, and partnerships with youth movements and community mentors.
- **Higher education:** Home to leading institutions like the **Technion** and **University of Haifa**, along with **teaching colleges, design schools, a medical school, and a nursing school.**
- **Healthcare:** Haifa is a medical hub with **three major hospitals** (Rambam, Carmel, Bnai Zion), additional medical institutions, and a strong presence of all major health funds (Kupot Holim).
- **Employment:** A growing hub for innovation and hi-tech, **Haifa hosts multinationals such as IBM, Intel, Qualcomm, Mobileye, Philips, Apple, Microsoft, Google, GE,** and many more.
- **Culture and lifestyle:** Vibrant cultural life including festivals, music, museums, markets, international cuisine, and outdoor events.
- **Real connections:** Haifa is a city where people know your name — a big city with a small-town feel, where neighbors become lifelong friends.

One oleh described Haifa as **"Israel's version of San Francisco"** — with ocean views, a vibrant tech scene, and a relaxed, inclusive spirit. Others simply say, "It's where life feels good."

Tel: 927-4-9111404 .P.O.B 44790 ,Haifa
31447 Israel, Fax 927-4-8623415

בית ארדשתיין, רח' יל.פרץ 20 חיפה, 33041, ת.ד. 44790,
חיפה 31447 טל מרכזיה - 04-9111404 פקס' 04-8623415

Email: rachel@olimhaifa.co.il



A Major City-Backed Initiative

This is not just a community idea — it's a **municipal-level initiative**. The City of Haifa is committing serious resources and attention to growing and supporting its Anglo community. Highlights of what's coming:

- English-language resources on the city's official website
- New, updated information and tools on the Nefesh B'Nefesh platform
- An expanded network of **Anglo volunteers** and **local ambassadors**
- Dedicated, **English-speaking real estate agents** (free of charge)
- **Marketing campaigns** across social media, email, and online events
- **Aliyah fairs and a national "roadshow"** bringing Haifa to North American cities
- A refreshed updated Haifa flyer, new branding materials, and YouTube videos of local olim
- Funding or subsidies for children's extracurricular activities
- A city-wide **roundtable for Anglo integration**
- **Local tech companies** stepping in to support with mentorship and job placements
- Outreach to American olim in other cities, encouraging **secondary migration** to Haifa
- Collaboration with the University of Haifa to create **tailored academic pathways** for olim with children entering higher education

How You Can Help

As a valued member of Haifa's Anglo community, we invite you to **become a local ambassador**. We are looking for friendly, approachable people who can help guide new and potential olim — even with just a few minutes a month.

Ways to get involved:

- Answering occasional questions via email or WhatsApp
- Speaking once every 1–2 months in a webinar
- Being a contact person for new arrivals
- Hosting or participating in small local gatherings

We're planning a short **informational meeting in mid-June** (date TBA) and would love for you to attend and hear more.

Your presence, story, and support can shape someone else's journey — and help build a stronger future for Haifa's English-speaking community.

Thank you for being part of this effort. Together, we're building something beautiful.

Interested? Email me & fill out this form: <https://forms.gle/36uQrtpDnLWBvzkE6>